RPP CODE OF CONDUCT AND ETHICS

The Code of Conduct applies to public affairs practitioners who engage with the institutions of the European Union and United Kingdom. Our work as public affairs professionals contribute to the health of the democratic process by acting as a link between the business community, civil society and European and United Kingdom policymakers.

The signatories to this Code undertake to comply with it by acting at all times in an honest, responsible and courteous manner by:

- Identifying themselves by their name and that of their company
- Disclosing the interests they represent
- Not misrepresenting their status or the nature of their request to the European institutions and United Kingdom, or creating a misleading impression in this regard
- Not, directly or indirectly, misrepresenting their links with the European institutions and United Kingdom.
- Respecting the confidentiality of information entrusted to them
- Ensuring that they do not disseminate false or misleading information
- Using digital technologies and artificial intelligence responsibly, ensuring that any content generated or assisted by artificial intelligence is subject to appropriate human oversight, review and verification, and refraining from using artificial intelligence to generate or disseminate false, misleading or deceptive content
- Not using documents obtained from the European institutions and United Kingdom for the benefit of third parties
- Not obtaining information from the European institutions and United Kingdom through dishonest means
- Avoiding any conflict of interest
- Not providing direct or indirect financial incentives to any:
    - Official attached to the European Union and United Kingdom
    - Member of the European and United Kingdom Parliament
    - Member of their staff
- Not undertaking actions that exert undue influence on the above-mentioned persons
- Employing only staff who are subject to the European institutions and United Kingdom' confidentiality requirements.

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Date and Signature