



Today, on the **World Blood Donation Day**, we are delighted to invite you to participate in the:

## RPP Blood Donation Drive in collaboration with the Belgian Red Cross.

Human blood is irreplaceable, as no medicine can substitute human blood or its components. Every day, hundreds of sick and injured patients need a blood transfusion to survive and recover.

For these reasons, as well as with regard to the upcoming summer season, during which blood centres run short on all blood types, **RPP committed to recruiting at least 40 donors** for the Belgian Red Cross and organise a blood donation drive.

### DURATION

On average, donating blood takes 10 minutes. However, time must also be set aside for the pre-donation medical interview, as well as for the snack and the rest period following the sampling. In total, the blood donation lasts approximately 30 minutes.

### CAN I DONATE?

You can donate up to four times a year with a minimum of two months between donations.

If you are interested in donating, please answer this [online questionnaire](#) (available in French and Dutch) to check if you are able to give blood.

**Friday 30 August 2019 from 12:00 to 16:00**  
**RPP Group Brussels, 8<sup>th</sup> floor,**  
**10 Rue Guimard, 1040 Brussels**

Please [click here](#) to register and help us spread the word:  
Like and share our [LinkedIn post](#).

We look forward to meeting you on 30 August and remain at your disposal for any additional information ([k.wojtowicz@rpp-group.com](mailto:k.wojtowicz@rpp-group.com) and [a.waterkeyn@rpp-group.com](mailto:a.waterkeyn@rpp-group.com)).

Kind regards,  
The RPP's Blood Donation Team



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